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25,000 Orphans in Fiji

By *RCM101*
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There are over twenty-five thousand orphans in Fiji.

Children are orphaned because of incest and abuse rates are alarmingly high. Many young girls who have babies out of wedlock are rejected by their families. Parents fall ill and die. Single mothers abandon their children and poverty forces parents to give their children away.

The Coptic Orthodox Church in Melbourne Australia approached Rockmans Creative Media for a video production project in January 2010. The Coptic Orthodox Church does a large amount of Mission work in Fiji and their next venture is to build an orphanage for 100 boys and girls in Nadi, Fiji. To successfully fund the orphanage the Church commissioned RCM to produce a promotional video. After many group meetings the concept decided on was ?Though the Eyes of a Child?. A promotional video production hosted and narrated by 4 Fijian children. The video script was created by RCM?s creative writer and 8 interviews planned. RCM spent 2 days shooting in Suva, Fiji on a whirl wind trip with little sleep. With our 2 guides we ventured into the streets and markets, into squatter villages and small communities. We then spent 5 days in edit and created 5 variations of the video. The ?Directors Cut? which can be viewed here is a much shorter version of the video production. Take note at the 1 minute 45 seconds mark for one of those ?magical? shots that can?t be scripted...a young orphan boy sitting sad and idle sees a child the same age on his way to school. They lock eyes and the orphan gives him a smile but as soon as the school boy passes he cannot hide the look of sorrow in his face as he wonders...why not me?

- Youth
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